FY2015 CHNA&HIP Progress Report

Story County

Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Increase access to behavioral health, oral health care & prenatal care	1) Develop community Alliance to spearhead project	A Primary Health Care Clinic was opened in Ames
services to low income residents by establishing one Community Health		
Center (CHC)by 2013. Baseline 0 in 2011		
	2) Submit grant to establish Federally Qualified Health Center	
	in Story County recognizing this is a competitive process that	
	may require several attempts	
	3) Create joint effort between Primary Health Care, Inc. &	
	Alliance to establish a satellite access point in Story Co.	

GOAL	Strategies	Progress on Strategies
Promote healthy lifestyles in the community to reduce the prevalence of	Establish a healthy lifestyle coalition to guide county health	Done - meets at least quarterly. Focus is on how to integrate
overweight and obesity (Baseline for adults (self-reported ht/wt):From	promotion programming	coalitions and other organizations with same focus. This
2005 to 2010, 6% more resident have a BMI over 25.)		coalition is focusing on childhood obesity. It is chaired by Dr.
		Greg Welk from ISU
	to promote healthy lifestyles in the community	ISU students are involved with the coalition and have created materials for the group to use, created a website for the Healthy lifestyle coalition. Also have a website for our Story County Quality of Life Alliance (SCQLA) which is an alliance of coalitions and organizations for health.
		on-going although no new funding has been secured since the
	securing funding for continued programming	last report

Story County Community Health Improvement Plan

GOAL	Strategies	Progress on Strategies
Decrease negative consequences and outcomes of high risk alcohol use.	Develop ISU strategy	Strategy was created and outcomes are reported quarterly to
Base: Decrease % of ISU students reporting they did something while using		the SCQLA. We have increased our focus in the SCQLA to
alcohol that they later regretted from 38.4% to 34.56% (decrease of 10%);		include discussions regarding elderly and drinking. A Senior
Decrease % of youth between ages of 12 & 18 reporting drinking alcohol in		Collaboration group is just started (month of March), which
the past 30 days from 14% to 11% (decrease of 20%).		will address this and other health issues with seniors.
	Schedule & conduct series of educational/informational	ISU did so some of these initially but we have not had any this
	sessions with Story Co youth	past year
	Prevention Policy Board Alcohol Task Force (PPBD) working	This has been created, YSS actively involved
	with public officials will be created to develop action plans	
	local consent DDDD action relate	
	Implement PPBD action plan	

GOAL	Strategies	Progress on Strategies
Increase the access to adequate behavioral health care. Baseline 78% of	Mental Health task force will explore creation of Mental Health	Work is still being done in the county and with the state in
residents do not believe behavioral health care is adequate in story county	Assessment Center	regards to the governmental overhaul of disability and Mental
		services to regional districts vs counties. There are many
		unknowns yet but the task force is very active. Eyerly Ball has a
		presence in Story County now. This is an on-going process in
		not only Story Co but the state

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GOAL	Strategies	Progress on Strategies
Increase reporting of sexual assault and decrease sexual violence. Baseline	Create a team to make an action plan	Universal education reaching all first-year, direct from high
data indicates that 4% of women and 2% of men have been forced to have		school students: 90% completed "unless there's consent"
sex after overconsuming alcohol.		sexual misconduct education program 95% completed
		AlcoholEdu.; Mentors in Violence Prevention sexual
		misconduct bystander intervention training 25 groups of
		students were facilitated, with a total of 1,013 students; The
		ISU campus team continues to provide education to new
		students and on-going. March 2015 - This strategy continues
		on campus
	Increase awareness of the Sexual Assault Task Force	